



Why advertise here?

LynnHappens launched several years ago with a core goal of creating a single online resource for events listings and community. Since then, it has emerged as Lynn's only nightlife calendar, the only place to reliably access City Council videos "on demand," and absolutely the most objective spot for campaign coverage. Hey, that's easy when all you do is post the debate videos in their entirety without edits or comments!

Since that time, organizations in Lynn have realized the value of the service LynnHappens provides and have made a regular habit of sending in their press releases and listings for the calendar.

In the beginning, LynnHappens had to chase establishments down to provide free calendar listings of their entertainment schedules. Though still necessary for a few holdouts, they now send them in voluntarily.

Lynn organizations and entertainment venues have recognized that as LynnHappens becomes a more complete and all-encompassing resource, its readership grows, adding more value to their participation.

LynnHappens – It's what's happening in Lynn.

Your business can be a part of it. Reach a targeted and fast growing audience of active Lynnners that shop, dine and look for services locally.

Options range from the calendar, buttons and banners, to sponsored posts that are also echoed through social networks.

Please see the attached rate sheet and feel free to contact me with any questions or ideas you may have for how we can work together.

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Advertising Rates

LynnHappens introduces a new, easier way to advertise online with the ad wizard. Simply choose the location on LynnHappens.com where you'd like your ad to appear and follow the simple design wizard to create your own. No experience is necessary. Select the duration of your ad, pay securely online, and see your ad appear that very day. You can also use the wizard to upload your own image.



Ad wizard rates:

Small Squares (125x125px) 7 days \$15, 14 days \$30, 30 days \$50, 60 days \$80, 90 days \$120
Large Square (175x250px) 7 days \$25, 14 days \$40, 30 days \$60, 60 days \$100, 90 days \$150

Help is available every step of way, either through the wizard or by calling 617-899-7951.

Other advertising options:

The top banner is exclusively yours for the duration you choose. Extended time is negotiable. Book it now!

Top banner (468x60 max) 7 days \$35, 14 days \$70, 30 days \$120, 60 days \$200

Other side bar ad spaces are available for those who wish not to use the wizard or who may already have a custom ad button that does not conform to the ad wizard sizes. The maximum width is 162px, maximum length 210px. **Professional design services are also available.**

Calendar

Arts and entertainment, music, community organizations = Always free listing in calendar

Sales, dinner specials, other business promotions = \$20 per month for weekly recurring (ex, \$2 Taco Tuesdays, tonight's dinner special), \$5 for one time – cheap! (ex, ½ off shoe sale)

Contact editor@lynnhappens.com or call Seth at 617-899-7951 to inquire about custom placements, embedding code, sponsored posts and other advertising options.